TAX BOOKLET UPDATES FOR SMALL BUSINESS OWNERS

3/20/2018 168A

List Broker Discount 25% - More Information

709,821	Tax Booklet Updates	$85.00/M
683,205	With Phone Numbers	$105.00/M
461,320	Tax Survival Booklets	$85.00/M
381,835	Opt-In Email Addresses	$210.00/M

TITLE

Tax Booklet Updates for Small Business Owners Subscribers and Inquirers.

DESCRIPTION

Small business owners, who subscribe to pamphlets or newsletters which alert and inform small business owners to tax changes. These pamphlets contain tax tips for deductions, employees, leasing, depreciation real estate, etc.

PROFILE

Average Age:	56
Average Income:	$87,000.00
Average Employee Size:	14

SOURCES

Subscriptions
Direct Mail
Seminar Attendees
Surveys
Space Ads
Investment Questionnaires
Telemarketing
Proprietary Sources
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable
Updated Quarterly
Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

DMA Member

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2018

DATE
3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE
$250.00 AVERAGE

GENDER
90% MALE
10% FEMALE

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

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