

# TAX EXEMPT MULTI-SECURITY INVESTORS

## POSTAL and EMAIL

9/20/2017

169A

List Broker Discount 25% - More Information

3,262,084 Tax Exempt Multi-Security Investors	\$85.00/M
2,816,396 With Phone Numbers	\$105.00/M
885,330 Opt-In Email Addresses	\$125.00/M

### Counts thru 9/2017

#### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

#### UNIT OF SALE

\$10,000 AVERAGE

#### GENDER

90% MALE  
10% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

#### TITLE

**Tax Exempt Multi-Security Buyers and Inquirers**

#### DESCRIPTION

Affluent high net worth investors who have inquired or purchased at least two types of tax exempt instruments, which includes tax-exempt money market funds, no load mutual funds, limited partnerships, municipal bonds, bond funds, annuities, etc.

#### PROFILE

Average Age:	56
Average Income:	\$84,000.00
Average Net Worth:	\$375,000.00

#### SOURCES

Investment Questionnaires  
Direct Mail  
Seminar Attendees  
Telemarketing  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

#### Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
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