

TENNIS PACKAGE VACATIONERS

POSTAL and EMAIL

9/20/2017

171A

List Broker Discount 25% - More Information

286,284 Tennis Package Vacationers	\$105.00/M
231,926 With Phone Numbers	\$125.00/M
134,840 Opt-In Email Addresses	\$145.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$1,750.00 AVERAGE

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Tennis Package Vacationers

DESCRIPTION

Upscale affluent tennis enthusiasts who have traveled to a resort or destination with comprehensive tennis facilities or have inquired to travel to one of these resorts or destinations within the last 12 months. These enthusiasts are attracted to packages that include airfare, hotel accommodations, car rental, court fees, lessons, etc.

PROFILE

Average Age:	42
Average Income:	\$86,000.00
Average Net Worth:	\$200,000.00

SOURCES

Travel Agencies
Hotels
Resorts
Subscriptions
Investment Questionnaires
Opt-In Email
Direct Mail
Telemarketing
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
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