

TENNIS PACKAGE VACATIONERS**POSTAL and EMAIL****12/20/2017****171A**

List Broker Discount 25% - More Information

286,284 Tennis Package Vacationers	\$105.00/M
231,926 With Phone Numbers	\$125.00/M
134,840 Opt-In Email Addresses	\$145.00/M

TITLE**Tennis Package Vacationers****DESCRIPTION**

Upscale affluent tennis enthusiasts who have traveled to a resort or destination with comprehensive tennis facilities or have inquired to travel to one of these resorts or destinations within the last 12 months. These enthusiasts are attracted to packages that include airfare, hotel accommodations, car rental, court fees, lessons, etc.

PROFILE

Average Age:	42
Average Income:	\$86,000.00
Average Net Worth:	\$200,000.00

SOURCES

Travel Agencies
Hotels
Resorts
Subscriptions
Investment Questionnaires
Opt-In Email
Direct Mail
Telemarketing
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 12/2017

Next Update: 3/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017**DATE**

12/2017 UPDATED

12/2017 CONFIRMED

UNIT OF SALE

\$1,750.00 AVERAGE

GENDER

75% MALE

25% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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