

**TAX EXEMPT MUNICIPAL BOND BUYERS
POSTAL and EMAIL**

6/20/2018

172B

List Broker Discount 25% - More Information

1,362,901 Tax Exempt Muni Bond Buyers	\$85.00/M
862,428 With Phone Numbers	\$105.00/M
373,571 Opt-In Email Addresses	\$125.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Tax Exempt Municipal Bond Buyers and Inquirers

DESCRIPTION

Investors who have purchased or expressed an interest in tax exempt municipal bonds. These investors are attracted to the tax advantages that these bonds offer. These investors are also excellent prospects for other types of tax free investment products and financial offerings at low to medium risk.

PROFILE

Average Age:	58
Average Income:	\$87,000.00
Average Net Worth:	\$500,000.00

SOURCES

Investment Questionnaires
Direct Mail
Seminar Attendees
Subscriptions
Telemarketing
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

