

# TAX EXEMPT MUNICIPAL BOND INVESTORS AND RESPONDERS | POSTAL and EMAIL

172B

List Broker Discount 25% - More Information

641,926 Tax Exempt Municipal Bond Investors & Responeder \$85.00/M  
57,663 With Phone Numbers (DNC Suppressed) \$105.00/M  
175,952 Opt-In Email Addresses \$125.00/M

## Updated

Quarterly

## TITLE

**Tax Exempt Municipal Bond Investors and Responders**

## UNIT OF SALE

\$10,000.00 AVERAGE

## DESCRIPTION

Investors who have purchased or expressed an interest in tax exempt municipal bonds. These investors are attracted to the tax advantages that these bonds offer. These investors are also excellent prospects for other types of tax free investment products and financial offerings at low to medium risk.

## GENDER

90% MALE

10% FEMALE

## SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

## PROFILE

Average Age: 58

Average Income: \$87,000.00

Average Net Worth: \$500,000.00

## SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

## SOURCES

Investment Questionnaires

Direct Mail

Seminar Attendees

Subscriptions

Telemarketing

Proprietary Sources

Opt-In Email

## contact:

800-628-7806 usa

800-541-8540 canada

412-782-1109 fax

412-782-2360 in pa

[sales@wsponton.com](mailto:sales@wsponton.com)

[www.wsponton.com](http://www.wsponton.com)

3030 william pitt way

pittsburgh pa 15238

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

