TOP EXECUTIVES AT FAMILY OWNED CO's POSTAL and EMAIL

List Broker Discount 25% - More Information

| 58,903 Total Executives | \$85.00/M |
|-------------------------------|------------|
| 56,347 With Phone Numbers | \$105.00/M |
| 48,678 Opt-In Email Addresses | \$210.00/M |

TITLE

Top Executives at Family Owned Companies

DESCRIPTION

The Top Executive at "Family Owned" Companies with a net worth of one-half million dollars & over, at business addresses, who invest either their own or their company's money into stocks, bonds, treasury bills, C.D.'s, money market funds, commodities, or real estate. These investors have invested in or inquired to invest \$10,000.00 in a speculative or conservative financial product.

58

PROFILE

| Average Age: | 58 |
|--------------------|--------------|
| Average Income: | \$130,000.00 |
| Average Net Worth: | \$640,000.00 |

SOURCES

Investment Questionnaires Surveys **Investment Subscriptions Direct Mail** Shareholders Lists Stockholders Lists Real Estate Transactions **Proprietary Sources Opt-In Email**

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017 Next Update: 9/2017

Within 24 Hours Delivery: Shipping & Handling: \$25.00 Flat Rate

data owner:





| DATE | |
|-------------------------|-----------|
| 6/2017 UPDATED | |
| 6/2017 CONFIRMED | |
| UNIT OF SALE | |
| \$10,000.00 AVERAGE | |
| GENDER | |
| 90% MALE | |
| 10% FEMALE | |
| SOURCES | |
| DIRECT RESPONSE | |
| DIRECT MAIL | |
| OPT-IN EMAIL | |
| ADDRESSING | |
| 4 - UP CHESHIRE | |
| P.S. LABELS | |
| 3 1/2 DISKETTE | |
| CD ROM | |
| E - MAIL / FTP | |
| EMAIL - DEPLOYMENT | |
| EMAIL - PERSONALIZATION | |
| <u>SELECTIONS</u> | |
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |

ADDITIONAL SELECTIONS

CD ROM

Member

E - MAIL / FTP

| NET WORTH | \$10.00/M |
|-------------------------|-----------|
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |
| | |

\$50.00/F \$50.00/F

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com

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Counts thru 6/2017

6/20/2017

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