

TOP EXECUTIVES AT FAMILY OWNED CO's POSTAL and EMAIL

9/20/2017

173A

List Broker Discount 25% - More Information

58,903	Total Executives	\$85.00/M
56,347	With Phone Numbers	\$105.00/M
48,678	Opt-In Email Addresses	\$210.00/M

TITLE

Top Executives at Family Owned Companies

DESCRIPTION

The Top Executive at "Family Owned" Companies with a net worth of one-half million dollars & over, at business addresses, who invest either their own or their company's money into stocks, bonds, treasury bills, C.D.'s, money market funds, commodities, or real estate. These investors have invested in or inquired to invest \$10,000.00 in a speculative or conservative financial product.

PROFILE

Average Age:	58
Average Income:	\$130,000.00
Average Net Worth:	\$640,000.00

SOURCES

- Investment Questionnaires
- Surveys
- Investment Subscriptions
- Direct Mail
- Shareholders Lists
- Stockholders Lists
- Real Estate Transactions
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

ADDRESSING

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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