

# TOP EXECUTIVES AT FAMILY OWNED CO's POSTAL and EMAIL

9/20/2017

173A

List Broker Discount 25% - More Information

58,903 Total Executives \$85.00/M  
56,347 With Phone Numbers \$105.00/M  
48,678 Opt-In Email Addresses \$210.00/M

Counts thru 9/2017

## DATE

9/2017 UPDATED  
9/2017 CONFIRMED

## TITLE

Top Executives at Family Owned Companies

## UNIT OF SALE

\$10,000.00 AVERAGE

## DESCRIPTION

The Top Executive at "Family Owned" Companies with a net worth of one-half million dollars & over, at business addresses, who invest either their own or their company's money into stocks, bonds, treasury bills, C.D.'s, money market funds, commodities, or real estate. These investors have invested in or inquired to invest \$10,000.00 in a speculative or conservative financial product.

## GENDER

90% MALE  
10% FEMALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## PROFILE

Average Age: 58  
Average Income: \$130,000.00  
Average Net Worth: \$640,000.00

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SOURCES

Investment Questionnaires  
Surveys  
Investment Subscriptions  
Direct Mail  
Shareholders Lists  
Stockholders Lists  
Real Estate Transactions  
Proprietary Sources  
Opt-In Email

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

## Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



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