



TRAVEL CLUB BUYERS AND RESPONDEES POSTAL and EMAIL			6/20/2017	175A
List Broker Discount 25% - More Information			Counts thru 6/2017	
634,287	Travel Club Buyers & Respondess	\$85.00/M	DATE	
573,837	With Phone Numbers	\$105.00/M	6/2017 UPDATED	
298,749	Opt-In Email Addresses	\$125.00/M	6/2017 CONFIRMED	
TITLE			UNIT OF SALE	
Travel Club Buyers/Respondee & Prospects			\$80.00 AVERAGE	
DESCRIPTION			GENDER	
Individuals who are enrolled in a travel club or have expressed an interest to be a member of a travel club. These individuals are attracted to discounts on airfare, cruises, hotels, car rental, etc. Many of these prospects are attracted to travel packages made available through these travel clubs.			75% MALE	
			25% FEMALE	
PROFILE			SOURCES	
Average Age:	41		DIRECT RESPONSE	
Average Income:	\$54,000.00		DIRECT MAIL	
Average Net Worth:	N/A		OPT-IN EMAIL	
SOURCES			ADDRESSING	
Travel Agencies			4 - UP CHESHIRE	
Hotel			P.S. LABELS	
Resorts			3 1/2 DISKETTE	
Casinos			CD ROM	
Subscriptions			E - MAIL / FTP	
Direct Mail			EMAIL - DEPLOYMENT	
Cruise Lines			EMAIL - PERSONALIZATION	
Opt-In Email			SELECTIONS	
Telemarketing			AGE	
			INCOME SELECT	
			PHONE NUMBER	
			ZIP/SCF/COUNTY/STATE	
			P.S. LABELS	
			3 X 5 INDEX CARDS	
			3 1/2 DISKETTE	
			CD ROM	
			E - MAIL / FTP	
			ADDITIONAL SELECTIONS	
			NET WORTH	
			GENDER	
			KEY CODING	
			CARRIER RT. SORT.	
			BAR CODING	
			EMAIL - DEPLOYMENT	
			EMAIL - PERSONALIZATION	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS			contact:	
Updated Quarterly			800-628-7806 usa	
Last Update: 6/2017			800-541-8540 canada	
Next Update: 9/2017			412-782-1109 fax	
Delivery: Within 24 Hours			412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate			sales@wsponton.com	
data owner:			www.wsponton.com	
			3030 william pitt way	
			pittsburgh pa 15238	
DATA + MARKETING SOLUTIONS 100 YEARS				