

TRAVEL CLUB BUYERS AND RESPONDEES

POSTAL and EMAIL

9/20/2017

175A

List Broker Discount 25% - More Information

634,287	Travel Club Buyers & Respondess	\$85.00/M
573,837	With Phone Numbers	\$105.00/M
298,749	Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$80.00 AVERAGE

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Travel Club Buyers/Respondees & Prospects

DESCRIPTION

Individuals who are enrolled in a travel club or have expressed an interest to be a member of a travel club. These individuals are attracted to discounts on airfare, cruises, hotels, car rental, etc. Many of these prospects are attracted to travel packages made available through these travel clubs.

PROFILE

Average Age:	41
Average Income:	\$54,000.00
Average Net Worth:	N/A

SOURCES

Travel Agencies
Hotel
Resorts
Casinos
Subscriptions
Direct Mail
Cruise Lines
Opt-In Email
Telemarketing

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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