

# TRAVEL CLUB BUYERS AND RESPONDEES POSTAL and EMAIL

175A

List Broker Discount 25% - More Information

634,287	Travel Club Buyers & Respondess	\$85.00/M
573,837	With Phone Numbers	\$105.00/M
298,749	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**TITLE**

**Travel Club Buyers/Respondees & Prospects**

**UNIT OF SALE**

\$80.00 AVERAGE

**DESCRIPTION**

Individuals who are enrolled in a travel club or have expressed an interest to be a member of a travel club. These individuals are attracted to discounts on airfare, cruises, hotels, car rental, etc. Many of these prospects are attracted to travel packages made available through these travel clubs.

**GENDER**

75% MALE  
25% FEMALE

**PROFILE**

Average Age:	41
Average Income:	\$54,000.00
Average Net Worth:	N/A

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

- Travel Agencies
- Hotel
- Resorts
- Casinos
- Subscriptions
- Direct Mail
- Cruise Lines
- Opt-In Email
- Telemarketing

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**  
**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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