

HEADQUARTERS OF NATIONAL ASSOCIATIONS POSTAL and EMAIL

3/20/2018

175B

List Broker Discount 25% - More Information

19,126	Total Associations	\$85.00/M
18,506	You May Select By Type of Association	\$105.00/M
16,043	Opt-In Email	\$210.00/M

TITLE

**Headquarters of National Associations:
Who Sponsor Conventions, Meetings and Tours**

DESCRIPTION

Domestic based associations, who initiate and recruit members for tradeshow, workshops, meetings, etc.

PROFILE

Average Age:	52
Average Income:	\$78,000.00
Average Employee Size:	27

SOURCES

- Hotels
- Casinos
- Cruise Lines
- Travel Agencies
- Membership Rosters
- Subscriptions
- Directories
- Telemarketing
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$1,500.00 AVERAGE

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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