

HEADQUARTERS OF NATIONAL ASSOCIATIONS POSTAL and EMAIL

6/20/2018

175B

List Broker Discount 25% - More Information

| | | |
|--------|---------------------------------------|------------|
| 19,126 | Total Associations | \$85.00/M |
| 18,506 | You May Select By Type of Association | \$105.00/M |
| 16,043 | Opt-In Email | \$210.00/M |

TITLE

**Headquarters of National Associations:
Who Sponsor Conventions, Meetings and Tours**

DESCRIPTION

Domestic based associations, who initiate and recruit members for tradeshow, workshops, meetings, etc.

PROFILE

| | |
|------------------------|-------------|
| Average Age: | 52 |
| Average Income: | \$78,000.00 |
| Average Employee Size: | 27 |

SOURCES

- Hotels
- Casinos
- Cruise Lines
- Travel Agencies
- Membership Rosters
- Subscriptions
- Directories
- Telemarketing
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$1,500.00 AVERAGE

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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