

UNIVERSAL LIFE INSURANCE POLICY OWNERS + RESPONDERS

6/20/2017

176A

List Broker Discount 25% - More Information

4,137,988	Total Purchasers	\$105.00/M
782,834	With Phone Numbers (DNC Suppressed)	\$125.00/M
1,134,223	Opt-In Email Addresses	\$145.00/M

TITLE

Universal Life Insurance Policy Owners and Responders

DESCRIPTION

This premium marketing data is a collection of individual who have universal life insurance and are not satisfied with their current policy or wish to add coverage, or they have made a qualified inquiry to purchase a universal life policy. As sizeable changes influence the lives of these prospects (marriage, new child, home purchase, etc.) many have realized that a new life insurance policy or an additional policy is essential. These qualified insurance shoppers are interested in coverage typically in the \$100,000 - \$250,000 range. The self-reported information also indicates that this higher-income audience is attracted to policies which offer a cash-value feature, and are also willing to pay the higher associated premium. Optional opt-in email addresses and do-not-call suppressed home telephone numbers for telemarketing are also available with this premium mailing list, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	41
Average Income:	\$67,000.00
Average Net Worth:	\$110,000.00

SOURCES

- Investment Questionnaires
- Telemarketing
- Direct Mail
- Opt-In Email
- Seminar Attendees
- Insurance Questionnaires
- Surveys
- Subscriptions
- Proprietary Data

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017

Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$1,750.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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