

# WEALTHIEST MANHATTAN INVESTORS

## POSTAL and EMAIL

9/20/2017

180A

List Broker Discount 25% - More Information

19,078	Total Wealthiest Manhattan Investors	\$95.00/M
16,941	With Phone Numbers	\$115.00/M
7,956	Opt-In Email Addresses	\$135.00/M

Counts thru 9/2017

### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

### TITLE

**Wealthiest Manhattan Investors**

### UNIT OF SALE

\$10,000.00 AVERAGE

### DESCRIPTION

Elite file of the highest income, highest net worth investors located in the greater Manhattan area. These affluent investors are knowledgeable in all types of financial products ranging from commodities, futures, municipal bonds, real estate and partnerships. They are attracted to high yield opportunities and also all types of tax-exempt and deferred financial products. These active investors have invested or inquired to invest in a speculative or conservative investment product within the last 12 months.

### GENDER

90% MALE  
10% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### PROFILE

Average Age:	58
Average Income:	\$200,000.00
Average Net Worth:	\$1,750,000.00

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SOURCES

Investment Questionnaires  
Stockholder Lists  
Real Estate Equity  
Business Holdings  
Subscription Lists  
Direct Mail  
Seminar Attendees  
Shareholder Lists  
Proprietary Data  
Telemarketing  
Opt-In Email

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



### contact:

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

data owner



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS