

WEALTHIEST MANHATTAN INVESTORS

POSTAL and EMAIL

12/20/2017

180A

List Broker Discount 25% - More Information

19,078	Total Wealthiest Manhattan Investors	\$95.00/M
16,941	With Phone Numbers	\$115.00/M
7,956	Opt-In Email Addresses	\$135.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

TITLE

Wealthiest Manhattan Investors

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Elite file of the highest income, highest net worth investors located in the greater Manhattan area. These affluent investors are knowledgeable in all types of financial products ranging from commodities, futures, municipal bonds, real estate and partnerships. They are attracted to high yield opportunities and also all types of tax-exempt and deferred financial products. These active investors have invested or inquired to invest in a speculative or conservative investment product within the last 12 months.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	58
Average Income:	\$200,000.00
Average Net Worth:	\$1,750,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Stockholder Lists
Real Estate Equity
Business Holdings
Subscription Lists
Direct Mail
Seminar Attendees
Shareholder Lists
Proprietary Data
Telemarketing
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



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ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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