

# WEALTHIEST MANHATTAN INVESTORS

## POSTAL and EMAIL

180A

List Broker Discount 25% - More Information

19,078	Total Wealthiest Manhattan Investors	\$95.00/M
16,941	With Phone Numbers	\$115.00/M
7,956	Opt-In Email Addresses	\$135.00/M

**Updated**

Quarterly

**TITLE**

**Wealthiest Manhattan Investors**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

Elite file of the highest income, highest net worth investors located in the greater Manhattan area. These affluent investors are knowledgeable in all types of financial products ranging from commodities, futures, municipal bonds, real estate and partnerships. They are attracted to high yield opportunities and also all types of tax-exempt and deferred financial products. These active investors have invested or inquired to invest in a speculative or conservative investment product within the last 12 months.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age:	58
Average Income:	\$200,000.00
Average Net Worth:	\$1,750,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Investment Questionnaires  
Stockholder Lists  
Real Estate Equity  
Business Holdings  
Subscription Lists  
Direct Mail  
Seminar Attendees  
Shareholder Lists  
Proprietary Data  
Telemarketing  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



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data owner



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