

WEALTHIEST MANHATTAN INVESTORS POSTAL AND EMAIL

06/20/2013

180A

19,078 Total Investors \$95.00/M
16,941 With Phone Numbers \$115.00/M
7,956 Opt-In Email Addresses \$135.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

TITLE

Wealthiest Manhattan Investors

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Elite file of the highest income, highest net worth investors located in the greater Manhattan area. These affluent investors are knowledgeable in all types of financial products ranging from commodities, futures, municipal bonds, real estate and partnerships. They are attracted to high yield opportunities and also all types of tax-exempt and deferred financial products. These active investors have invested or inquired to invest in a speculative or conservative investment product within the last 12 months.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age: 58
Average Income: \$200,000.00
Average Net Worth: \$1,750,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires	Seminar Attendees
Stockholder Lists	Shareholder Lists
Real Estate Equity	Proprietary Data
Business Holdings	Telemarketing
Subscription Lists	Opt-In Email
Direct Mail	

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable
Updated Quarterly
Last Update: 06/2013
Next Update: 09/2013

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Delivery: Within 1 to 3 Business Days
Shipping & Handling: \$25.00 Flat Rate

**data owner**

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