

WEALTHY WOMEN INVESTORS

POSTAL and EMAIL

12/20/2017

181A

List Broker Discount 25% - More Information

1,251,461 Total Women Investors

482,619 At Home Addr.,	\$85.00/M
361,024 With Phone Numbers	\$105.00/M
768,842 At Office Addr.	\$105.00/M
768,842 With Phone Numbers	\$125.00/M
521,859 Opt-In Email Addresses	\$125.00/M

TITLE

Wealthy Women Investors

DESCRIPTION

High net worth, high income women, who have invested or inquired to invest in speculative or conservative investment products. These women are mostly professionals, who make independent decisions regarding investments and financial planning.

PROFILE

Average Age:	46
Average Income:	\$87,000.00
Average Net Worth:	\$175,000.00

SOURCES

Investment Questionnaires
Subscription List
Stockholders Lists
Real Estate Equity
Shareholder Lists
Proprietary Sources
Membership Rosters
Direct Mail
Telemarketing
Opt-In Email
Direct Mail

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

100% FEMALE
0% MALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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