

# WEALTHY WOMEN INVESTORS

## POSTAL and EMAIL

3/20/2018

181A

List Broker Discount 25% - More Information

### 1,251,461 Total Women Investors

482,619 At Home Addr.,	\$85.00/M
361,024 With Phone Numbers	\$105.00/M
768,842 At Office Addr.	\$105.00/M
768,842 With Phone Numbers	\$125.00/M
521,859 Opt-In Email Addresses	\$125.00/M

#### TITLE

**Wealthy Women Investors**

#### DESCRIPTION

High net worth, high income women, who have invested or inquired to invest in speculative or conservative investment products. These women are mostly professionals, who make independent decisions regarding investments and financial planning.

#### PROFILE

Average Age:	46
Average Income:	\$87,000.00
Average Net Worth:	\$175,000.00

#### SOURCES

Investment Questionnaires  
Subscription List  
Stockholders Lists  
Real Estate Equity  
Shareholder Lists  
Proprietary Sources  
Membership Rosters  
Direct Mail  
Telemarketing  
Opt-In Email  
Direct Mail

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

#### Updated Quarterly

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

data owner



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



#### Counts thru 3/2018

#### DATE

3/2018 UPDATED  
3/2018 CONFIRMED

#### UNIT OF SALE

\$10,000.00 AVERAGE

#### GENDER

100% FEMALE  
0% MALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

#### contact:

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