

WEALTHY WOMEN INVESTORS**POSTAL and EMAIL****6/20/2018****181A**

List Broker Discount 25% - More Information

1,251,461 Total Women Investors

482,619 At Home Addr.,	\$85.00/M
361,024 With Phone Numbers	\$105.00/M
768,842 At Office Addr.	\$105.00/M
768,842 With Phone Numbers	\$125.00/M
521,859 Opt-In Email Addresses	\$125.00/M

TITLE**Wealthy Women Investors****DESCRIPTION**

High net worth, high income women, who have invested or inquired to invest in speculative or conservative investment products. These women are mostly professionals, who make independent decisions regarding investments and financial planning.

PROFILE

Average Age:	46
Average Income:	\$87,000.00
Average Net Worth:	\$175,000.00

SOURCES

Investment Questionnaires
Subscription List
Stockholders Lists
Real Estate Equity
Shareholder Lists
Proprietary Sources
Membership Rosters
Direct Mail
Telemarketing
Opt-In Email
Direct Mail

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 6/2018

Next Update: 9/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner**

ws ponton
DATA+MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2018**DATE**

6/2018 UPDATED

6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

100% FEMALE

0% MALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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