

# WEALTHY WOMEN INVESTORS POSTAL and EMAIL

181A

List Broker Discount 25% - More Information

**1,251,461 Total Women Investors**

482,619 At Home Addr.,	\$85.00/M
361,024 With Phone Numbers	\$105.00/M
768,842 At Office Addr.	\$105.00/M
768,842 With Phone Numbers	\$125.00/M
521,859 Opt-In Email Addresses	\$125.00/M

**TITLE**

**Wealthy Women Investors**

**DESCRIPTION**

High net worth, high income women, who have invested or inquired to invest in speculative or conservative investment products. These women are mostly professionals, who make independent decisions regarding investments and financial planning.

**PROFILE**

Average Age:	46
Average Income:	\$87,000.00
Average Net Worth:	\$175,000.00

**SOURCES**

- Investment Questionnaires
- Subscription List
- Stockholders Lists
- Real Estate Equity
- Shareholder Lists
- Proprietary Sources
- Membership Rosters
- Direct Mail
- Telemarketing
- Opt-In Email
- Direct Mail

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**Updated**

Quarterly

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

100% FEMALE  
0% MALE

**SOURCES**

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

**ADDRESSING**

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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