WILDLIFE PRESERVATION DONORS
POSTAL and EMAIL

6/20/2017 182A

List Broker Discount 25% - More Information

282,962	Total Wildlife Preservation Donors	$85.00/M
133,275	Opt-In Email Addresses	$125.00/M

TITLE

Wildlife Preservation Donors

DESCRIPTION

Animal activists with a high net worth who have donated to wildlife preservation efforts have been collected in this premium mailing list. The marketing data of these generous donors is assembled due to their sizeable donations through direct mail, telephone, or online. This premium marketing data for direct mail with opt-in email list includes donors who support and endorse national and private fundraisers for pro-wildlife causes domestically as well as internationally. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	54
Average Income:	$80,000.00
Average Net Worth:	$205,000.00

SOURCES

Non-Profit Institutions
Direct Mail
Membership Rosters
Telemarketing
Surveys
Investment Questionnaires
Subscriptions
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Delivery: Within 24 Hours | Shipping & Handling: $25.00 Flat Rate

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

DMA Member

data owner

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

$50.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

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