WILDLIFE PRESERVATION DONORS POSTAL and EMAIL

List Broker Discount 25% - More Information

282,962 Total Wildlife Preservation Donors \$85.00/M 133,275 Opt-In Email Addresses \$125.00/M

TITLE

Wildlife Preservation Donors

DESCRIPTION

Animal activists with a high net worth who have donated to wildlife preservation efforts have been collected in this premium mailing list. The marketing data of these generous donors is assembled due to their sizeable donations through direct mail, telephone, or online. This premium marketing data for direct mail with opt-in email list includes donors who support and endorse national and private fundraisers for pro-wildlife causes domestically as well as internationally. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 54
Average Income: \$80,000.00
Average Net Worth: \$205,000.00

SOURCES

Non-Profit Institutions Direct Mail

Membership Rosters

Telemarketing

Surveys

Investment Questionnaires

Subscriptions

Proprietary Sources

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS **Updated Quarterly**

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate



data owner



Updated

Quarterly

UNIT OF SALE

\$50.00 AVERAGE

182A

GENDER

70% MALE 30% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP

EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238