

WILDLIFE PRESERVATION DONORS

POSTAL and EMAIL

182A

List Broker Discount 25% - More Information

282,962 Wildlife Preservation Donors - Home Postal Address \$85.00/M
189,962 Home Postal Address: 0-12 Month Recency \$85.00/M
133,275 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE

30% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

Wildlife Preservation Donors

DESCRIPTION

Animal activists with a high net worth who have donated to wildlife preservation efforts have been collected in this premium mailing list. The marketing data of these generous donors is assembled due to their sizeable donations through direct mail, telephone, or online. This premium marketing data for direct mail with opt-in email list includes donors who support and endorse national and private fundraisers for pro-wildlife causes domestically as well as internationally. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	54
Average Income:	\$80,000.00
Average Net Worth:	\$205,000.00

SOURCES

Non-Profit Institutions
Direct Mail
Membership Rosters
Telemarketing
Surveys
Investment Questionnaires
Subscriptions
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

