

**WOMEN CONTRIBUTORS TO FEMINIST CAUSES****POSTAL and EMAIL**

12/20/2017

183A

List Broker Discount 25% - More Information

508,881 At Home	\$85.00/M
49,464 With Phone (DNC Suppressed)	\$105.00/M
532,184 At Business	\$85.00/M
526,871 With Phone Numbers	\$105.00/M
239,683 Opt-In Email Addresses	\$125.00/M

**Counts thru 12/2017****DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$60.00 AVERAGE

**GENDER**

100% FEMALE  
0% MALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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**TITLE****Women Contributors to Feminist Causes****DESCRIPTION**

This enthusiastic audience encompasses solely female activists who support and endorse diverse types of pro-women causes, laws and organizations. The women in this premium marketing data are of higher income and net worth. Most of these women are executives and professionals who are constantly working to defend the rights and interests of the modern women. These active donors support and endorse both national and private fundraisers and made contributions via direct mail, telephone or online within the last 12 months. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	37
Average Income:	\$82,000.00
Average Net Worth:	\$175,000.00

**SOURCES**

Non - Profit Institutions  
Direct Mail  
Membership Rosters  
Telemarketing  
Surveys  
Subscriptions  
Clubs  
Opt-In Email  
Seminar Attendees  
Proprietary Sources

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

Delivery: Within 24 Hours | Shipping &amp; Handling: \$25.00 Flat Rate

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018



data owner



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS