

**WOMEN CONTRIBUTORS TO FEMINIST CAUSES****POSTAL and EMAIL**

183A

962,048 Total Universe	\$85.00/M
508,881 At Home Postal Address	\$85.00/M
424,464 With Home Phone Numbers	\$105.00/M
49,464 With Home Phone Numbers (DNC Supressed)	\$105.00/M
239,679 Opt-In Email Addresses	\$125.00/M
532,184 At Business Postal Address	\$105.00/M
526,871 With Business Phone Numbers	\$125.00/M
250,614 Opt-In Email Addresses	\$195.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$60.00 AVERAGE

**GENDER**

100% FEMALE

0% MALE

**SOURCES**

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE****Women Contributors to Feminist Causes****DESCRIPTION**

This enthusiastic audience encompasses solely female activists who support and endorse diverse types of pro-women causes, laws and organizations. The women in this premium marketing data are of higher income and net worth. Most of these women are executives and professionals who are constantly working to defend the rights and interests of the modern women. These active donors support and endorse both national and private fundraisers and made contributions via direct mail, telephone or online within the last 12 months. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	37
Average Income:	\$82,000.00
Average Net Worth:	\$175,000.00

**SOURCES**

Non - Profit Institutions  
 Direct Mail  
 Membership Rosters  
 Telemarketing  
 Surveys  
 Subscriptions  
 Clubs  
 Opt-In Email  
 Seminar Attendees  
 Proprietary Sources

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

owner



**ws ponton**  
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