

WOMEN EXECUTIVES/PROFESSIONALS

POSTAL and EMAIL

9/20/2017

184A

List Broker Discount 25% - More Information

289,836 Women Executives/Professionals	\$85.00/M
226,818 With Phone Numbers	\$105.00/M
120,862 Opt-In Email Addresses	\$125.00/M

TITLE

Women Executives/Professionals

DESCRIPTION

National database of affluent women executives and professionals at home addr. These women have a high net worth and high income. Their occupations range from upper management and business owners to physicians and engineers.

PROFILE

Average Age:	41
Average Income:	\$84,000.00
Average Net Worth:	\$175,000.00

SOURCES

- Questionnaires
- Surveys
- Telemarketing
- Direct Marketing
- Membership Rosters
- Subscriptions
- Clubs and Organizations
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Delivery: Within 24 Hours | Shipping & Handling: \$25.00 Flat Rate

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$400.00 AVERAGE

GENDER

100% FEMALE
0% MALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

