

# WOMEN EXECUTIVES/PROFESSIONALS

## POSTAL and EMAIL

12/20/2017

184A

List Broker Discount 25% - More Information

289,836 Women Executives/Professionals	\$85.00/M
226,818 With Phone Numbers	\$105.00/M
120,862 Opt-In Email Addresses	\$125.00/M

### TITLE

**Women Executives/Professionals**

### DESCRIPTION

National database of affluent women executives and professionals at home addr. These women have a high net worth and high income. Their occupations range from upper management and business owners to physicians and engineers.

### PROFILE

Average Age:	41
Average Income:	\$84,000.00
Average Net Worth:	\$175,000.00

### SOURCES

- Questionnaires
- Surveys
- Telemarketing
- Direct Marketing
- Membership Rosters
- Subscriptions
- Clubs and Organizations
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

Delivery: Within 24 Hours | Shipping & Handling: \$25.00 Flat Rate

### Updated Quarterly

Last Update: 12/2017  
Next Update: 3/2018

data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



### Counts thru 12/2017

#### DATE

12/2017 UPDATED  
12/2017 CONFIRMED

#### UNIT OF SALE

\$400.00 AVERAGE

#### GENDER

100% FEMALE  
0% MALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

#### contact:

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