

WOMEN EXECUTIVES/PROFESSIONALS POSTAL and EMAIL

184A

List Broker Discount 25% - More Information

289,836 Women Executives/Professionals	\$85.00/M
226,818 With Phone Numbers	\$105.00/M
120,862 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

Women Executives/Professionals

UNIT OF SALE

\$400.00 AVERAGE

DESCRIPTION

National database of affluent women executives and professionals at home addr. These women have a high net worth and high income. Their occupations range from upper management and business owners to physicians and engineers.

GENDER

100% FEMALE
0% MALE

PROFILE

Average Age:	41
Average Income:	\$84,000.00
Average Net Worth:	\$175,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Questionnaires
Surveys
Telemarketing
Direct Marketing
Membership Rosters
Subscriptions
Clubs and Organizations
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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