

**WOMEN NEEDLEWORK BUYERS
POSTAL and EMAIL**

185A

List Broker Discount 25% - More Information

108,249 Total Women Needlework Buyers \$105.00/M
45,140 Opt-In Email Addresses \$145.00/M

Updated

Quarterly

TITLE

Women Needlework Buyers

UNIT OF SALE

\$35.00 AVERAGE

DESCRIPTION

Mail responsive women who are needlework enthusiasts and have purchased products for their hobby through the mail. Many of these women are needlework club members, attend seminars, and subscribe to various types of needlework related publications.

GENDER

100% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age: 67
Average Income: \$34,000.00
Average Net Worth: N/A

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Direct Mail
Mail Order Companies
Telemarketing
Subscription Lists
Membership Rosters
Opt-In Email
Surveys
Seminar Attendees
Catalogers
Proprietary Sources

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton
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