


WOMEN WHO BUY THROUGH THE MAIL POSTAL and EMAIL		9/20/2017	186A
List Broker Discount 25% - More Information		<b>Counts thru 9/2017</b>	
3,709,068 Total Women who Buy through the Mail \$95.00/M 3,065,312 With Phone Numbers \$115.00/M 1,546,681 Opt-In Email Addresses \$135.00/M		<b>DATE</b> 9/2017 UPDATED 9/2017 CONFIRMED	
<b>TITLE</b> <b>Women Who Buy Through The Mail</b>		<b>UNIT OF SALE</b> \$75.00 AVERAGE	
<b>DESCRIPTION</b> Mail responsive women at home addr. who have made purchases through the mail within the last 12 months. They have purchased a wide range of goods and services through the mail. These purchases have been made via catalog and telephone solicitation. Most of these purchases have been made using a credit card.		<b>GENDER</b> 100% FEMALE 0% MALE	
<b>PROFILE</b> Average Age: 47 Average Income: \$53,000.00 Average Net Worth: N/A		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
<b>SOURCES</b> Direct Mail Mail Order Companies Telemarketing Investment Questionnaires Subscriptions Catalogers Membership Rosters Proprietary Sources Opt-In Email		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>SELECTIONS</b>	
<b>Updated Quarterly</b> Last Update: 9/2017 Next Update: 12/2017		AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
<b>data owner</b>		<b>contact:</b> 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wspontron.com">sales@wspontron.com</a> <a href="http://www.wspontron.com">www.wspontron.com</a> 3030 william pitt way pittsburgh pa 15238	
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS			