





| VINTAGE AUTOMOBILE OWNERS POSTAL and EMAIL | | 3/20/2017 | 187A |
|---|------------|--|-----------|
| List Broker Discount 25% - More Information | | Counts thru 3/2017 | |
| 32,875 Vintage Automobile Owners | \$85.00/M | DATE | |
| 13,709 Opt-In Email Addresses | \$125.00/M | 3/2017 UPDATED 3/2017 CONFIRMED | |
| TITLE Vintage Automobile Owners | | UNIT OF SALE \$225.00 AVERAGE | |
| DESCRIPTION Affluent individuals who own at least one vintage automobile. These vintage automobile enthusiasts attend meetings, subscribe to various types of automobile publications, and are members of car clubs. These enthusiasts also purchase products for maintenance and restoration of their vintage automobiles. | | GENDER 97% MALE 3% FEMALE | |
| PROFILE Average Age: 58 Average Income: \$85,000.00 Average Net Worth: \$370,000.00 | | SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL | |
| SOURCES Membership Rosters Direct Mail Subscription Lists Clubs and Organizations Mail Order Companies Catalogers Seminar Attendees Proprietary Sources Opt-In Email | | ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION | |
| Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS | | SELECTIONS | |
| Updated Quarterly Last Update: 3/2017 Next Update: 6/2017 | | AGE | N/C |
| Delivery: Within 24 Hours | | INCOME SELECT | N/C |
| Shipping & Handling: \$25.00 Flat Rate | | PHONE NUMBER | \$20.00/M |
| data owner | | ZIP/SCF/COUNTY/STATE | \$7.00/M |
|  | | P.S. LABELS | \$10.00/M |
| | | 3 X 5 INDEX CARDS | \$35.00/M |
|  | | 3 1/2 DISKETTE | \$50.00/F |
| | | CD ROM | \$50.00/F |
|  | | E - MAIL / FTP | \$50.00/F |
| | | ADDITIONAL SELECTIONS | |
| | | NET WORTH | \$10.00/M |
| | | GENDER | \$5.00/M |
| | | KEY CODING | \$5.00/M |
| | | CARRIER RT. SORT. | \$10.00/M |
| | | BAR CODING | \$10.00/M |
| | | EMAIL - DEPLOYMENT | \$25.00/M |
| | | EMAIL - PERSONALIZATION | \$25.00/M |
|  | | contact: | |
| | | 800-628-7806 usa | |
| | | 800-541-8540 canada | |
| | | 412-782-1109 fax | |
| | | 412-782-2360 in pa | |
| | | sales@wsponton.com | |
| | | www.wsponton.com | |
| | | 3030 william pitt way | |
| | | pittsburgh pa 15238 | |