

# VINTAGE AUTOMOBILE OWNERS POSTAL and EMAIL

6/20/2017

187A

List Broker Discount 25% - More Information

32,875 Vintage Automobile Owners \$85.00/M  
13,709 Opt-In Email Addresses \$125.00/M

Counts thru 6/2017

**DATE**

6/2017 UPDATED  
6/2017 CONFIRMED

**UNIT OF SALE**

\$225.00 AVERAGE

**GENDER**

97% MALE  
3% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

**TITLE**

Vintage Automobile Owners

**DESCRIPTION**

Affluent individuals who own at least one vintage automobile. These vintage automobile enthusiasts attend meetings, subscribe to various types of automobile publications, and are members of car clubs. These enthusiasts also purchase products for maintenance and restoration of their vintage automobiles.

**PROFILE**

Average Age:	58
Average Income:	\$85,000.00
Average Net Worth:	\$370,000.00

**SOURCES**

Membership Rosters  
Direct Mail  
Subscription Lists  
Clubs and Organizations  
Mail Order Companies  
Catalogers  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS