

VINTAGE AUTOMOBILE OWNERS POSTAL and EMAIL

9/20/2017

187A

List Broker Discount 25% - More Information

32,875 Vintage Automobile Owners \$85.00/M
13,709 Opt-In Email Addresses \$125.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$225.00 AVERAGE

GENDER

97% MALE
3% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Vintage Automobile Owners

DESCRIPTION

Affluent individuals who own at least one vintage automobile. These vintage automobile enthusiasts attend meetings, subscribe to various types of automobile publications, and are members of car clubs. These enthusiasts also purchase products for maintenance and restoration of their vintage automobiles.

PROFILE

Average Age: 58
Average Income: \$85,000.00
Average Net Worth: \$370,000.00

SOURCES

Membership Rosters
Direct Mail
Subscription Lists
Clubs and Organizations
Mail Order Companies
Catalogers
Seminar Attendees
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

data owner



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS