

VINTAGE AUTOMOBILE OWNERS POSTAL and EMAIL

3/20/2018

187A

List Broker Discount 25% - More Information

32,875 Vintage Automobile Owners \$85.00/M
13,709 Opt-In Email Addresses \$125.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$225.00 AVERAGE

GENDER

97% MALE
3% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Vintage Automobile Owners

DESCRIPTION

Affluent individuals who own at least one vintage automobile. These vintage automobile enthusiasts attend meetings, subscribe to various types of automobile publications, and are members of car clubs. These enthusiasts also purchase products for maintenance and restoration of their vintage automobiles.

PROFILE

Average Age: 58
Average Income: \$85,000.00
Average Net Worth: \$370,000.00

SOURCES

Membership Rosters
Direct Mail
Subscription Lists
Clubs and Organizations
Mail Order Companies
Catalogers
Seminar Attendees
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



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