

HIGH TECHNOLOGY STOCK INVESTORS and QUALIFIED PROSPECTS | POSTAL and EMAIL

190A

List Broker Discount 25% - More Information

605,425 Total High Technology Stock Investors	\$85.00/M
58,802 With Phone Numbers (DNC Suppressed)	\$105.00/M
285,155 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

High-Technology Stock Buyers/Inquirers & Qualified Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors of high technology stocks and related: computers, software, hardware, video, manufacturing, wholesale and retail. These speculative investors have made an investment or expressed an interest to invest a minimum of \$10,000 within the last 12 months.

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

PROFILE

Average Age	49
Average Income	\$80,000.00
Average Net Worth	\$175,000.00

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

SOURCES

Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholders Lists
Seminar Attendees
Stock Holders Lists
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton
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