

**DISCOUNT STOCK SERVICE BUYERS & PROSPECTS  
POSTAL and EMAIL**

6/20/2017

191A

List Broker Discount 25% - More Information

3,625,405 Total Buyers	\$85.00/M
3,115,325 With Phone Numbers	\$105.00/M
1,511,794 Opt-In Email Addresses	\$125.00/M

**Counts thru 6/2017**

**DATE**

6/2017 UPDATED  
6/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Discount Stock Service Buyers and Prospects**

**DESCRIPTION**

This active and investment savvy audience is attracted to low commissions, low investment minimums and quick trading options offered by discount brokerages and online accounts. These qualified independent investors and inquirers are accustomed and prefer to make their own stock and bond acquisitions and trading decisions from their own research and analysis. They are attracted and thrive on the control, flexibility and low trading costs of utilizing a discount brokerage for the acquisition of: New York, American, NASDAQ, OTC ( Over-the-Counter), IPO ( Initial Public Offering ), BB ( Bulletin Board ), and "PINK" stock and corporate bonds. These speculative, hands-on investors have acquired or have made a qualified inquiry to invest in publicly traded stocks or corporate bond for a minimum of \$10,000 within the last 12 months.

**PROFILE**

Average Age	47
Average Income	\$85,000.00
Average Net Worth	\$175,000.00

**SOURCES**

Investment Questionnaires  
Shareholders Lists  
Stock Holders Lists  
Direct Mail  
Subscriptions  
Card Decks  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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