

DISCOUNT STOCK SERVICE BUYERS & PROSPECTS**POSTAL and EMAIL**

9/20/2017

191A

List Broker Discount 25% - More Information

3,625,405 Total Buyers	\$85.00/M
3,115,325 With Phone Numbers	\$105.00/M
1,511,794 Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017**DATE**

9/2017 UPDATED
9/2017 CONFIRMED

TITLE**Discount Stock Service Buyers and Prospects****UNIT OF SALE**

\$10,000.00 AVERAGE

DESCRIPTION

This active and investment savvy audience is attracted to low commissions, low investment minimums and quick trading options offered by discount brokerages and online accounts. These qualified independent investors and inquirers are accustomed and prefer to make their own stock and bond acquisitions and trading decisions from their own research and analysis. They are attracted and thrive on the control, flexibility and low trading costs of utilizing a discount brokerage for the acquisition of: New York, American, NASDAQ, OTC (Over-the-Counter), IPO (Initial Public Offering), BB (Bulletin Board), and "PINK" stock and corporate bonds. These speculative, hands-on investors have acquired or have made a qualified inquiry to invest in publicly traded stocks or corporate bond for a minimum of \$10,000 within the last 12 months.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

PROFILE

Average Age	47
Average Income	\$85,000.00
Average Net Worth	\$175,000.00

EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

SOURCES

Investment Questionnaires
Shareholders Lists
Stock Holders Lists
Direct Mail
Subscriptions
Card Decks
Proprietary Sources
Opt-In Email

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**contact:**

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