

DISCOUNT STOCK SERVICE BUYERS & PROSPECTS
POSTAL and EMAIL

3/20/2018

191A

List Broker Discount 25% - More Information

3,625,405 Total Buyers \$85.00/M
 3,115,325 With Phone Numbers \$105.00/M
 1,511,794 Opt-In Email Addresses \$125.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
 3/2018 CONFIRMED

TITLE

Discount Stock Service Buyers and Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

This active and investment savvy audience is attracted to low commissions, low investment minimums and quick trading options offered by discount brokerages and online accounts. These qualified independent investors and inquirers are accustomed and prefer to make their own stock and bond acquisitions and trading decisions from their own research and analysis. They are attracted and thrive on the control, flexibility and low trading costs of utilizing a discount brokerage for the acquisition of: New York, American, NASDAQ, OTC (Over-the-Counter), IPO (Initial Public Offering), BB (Bulletin Board), and "PINK" stock and corporate bonds. These speculative, hands-on investors have acquired or have made a qualified inquiry to invest in publicly traded stocks or corporate bond for a minimum of \$10,000 within the last 12 months.

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP

PROFILE

Average Age 47
 Average Income \$85,000.00
 Average Net Worth \$175,000.00

EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

SOURCES

Investment Questionnaires
 Shareholders Lists
 Stock Holders Lists
 Direct Mail
 Subscriptions
 Card Decks
 Proprietary Sources
 Opt-In Email

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
 Next Update: 6/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



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