

**DISCOUNT STOCK SERVICE BUYERS & PROSPECTS**  
**POSTAL and EMAIL**

191A

List Broker Discount 25% - More Information

3,625,405 Total Buyers	\$85.00/M
3,115,325 With Phone Numbers	\$105.00/M
1,511,794 Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**TITLE**

**Discount Stock Service Buyers and Prospects**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

This active and investment savvy audience is attracted to low commissions, low investment minimums and quick trading options offered by discount brokerages and online accounts. These qualified independent investors and inquirers are accustomed and prefer to make their own stock and bond acquisitions and trading decisions from their own research and analysis. They are attracted and thrive on the control, flexibility and low trading costs of utilizing a discount brokerage for the acquisition of: New York, American, NASDAQ, OTC ( Over-the-Counter), IPO ( Initial Public Offering ), BB ( Bulletin Board ), and "PINK" stock and corporate bonds. These speculative, hands-on investors have acquired or have made a qualified inquiry to invest in publicly traded stocks or corporate bond for a minimum of \$10,000 within the last 12 months.

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP

**PROFILE**

Average Age	47
Average Income	\$85,000.00
Average Net Worth	\$175,000.00

EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**SOURCES**

Investment Questionnaires  
 Shareholders Lists  
 Stock Holders Lists  
 Direct Mail  
 Subscriptions  
 Card Decks  
 Proprietary Sources  
 Opt-In Email

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**contact:**

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