

# SMALL BUSINESS OWNERS INSURANCE INQUIRERS and PROSPECTS

6/20/2017

192A

List Broker Discount 25% - More Information

3,762,819 Small Business Owners Insurance Prospects \$105.00/M  
 3,602,138 With Phone Numbers \$125.00/M  
 2,933,211 Opt-In Email Address \$260.00/M

**Counts thru 6/2017**

**DATE**

6/2017 UPDATED  
 6/2017 CONFIRMED

**UNIT OF SALE**

\$1,750.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Small Business Owners Insurance Inquirers and Responders**

**DESCRIPTION**

Small business owners and entrepreneurs of businesses typically ranging from five to twenty-five employees that have made a qualified inquiry regarding life and/or health insurance for themselves or their employees are collected in this database. These entrepreneurs and business owners self-report that they are not satisfied with their current insurance and are in the market for a new plan, or have expressed an interest to add to their company's current life and/ or health insurance policy within the last 12 months. This premium mailing list of confirmed business addresses with optional verified telephone numbers and opt-in email addresses is a collections of independent small business owners, presidents, or CEOs who are primary decision maker for the company. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age: 57  
 Average Income: \$95,000.00  
 Average Net Worth: \$375,000.00

**SOURCES**

Investment Questionnaires  
 Card Decks  
 Stockholder Lists  
 Space Ads  
 Direct Mail  
 Telemarketing  
 Seminar Attendees  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
 Next Update: 9/2017

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner**



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