

FOREIGN STOCK and BOND INVESTORS QUALIFIED INQUIRERS

9/20/2017

194A

List Broker Discount 25% - More Information

210,546 Foreign Stock & Bond Investors: Home Address \$105.00/M
181,238 Foreign Stock & Bond Investors: Home Phone \$125.00/M
88,787 Foreign Stock & Bond Investors: Opt-In Email Address \$145.00/M

TITLE

Foreign Stock and Bond Investors and Qualified Inquirers

DESCRIPTION

This premium mailing list with optional opt-in email addresses consists of affluent and risk-tolerant U.S. residents with an interest in foreign stocks and bonds, international mutual funds, and bond funds. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The savvy investors in this premium marketing data have an active interest in diversifying their domestic-based portfolio with global investments and have either invested or inquired to invest a minimum of \$10,000 in the last 12 months in a foreign stock or bond, international mutual fund, or overseas bond fund.

PROFILE

Average Age: 57
Average Income: \$178,000
Average Net Worth: \$485,000

SOURCES

Investment Questionnaires
Direct Mail
Seminar Attendees
Stockholders Lists
Membership Rosters
Shareholders Lists
Telemarketing
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 Plus

GENDER

95% MALE
5% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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