

# FOREIGN STOCK and BOND INVESTORS QUALIFIED INQUIRERS

194A

List Broker Discount 25% - More Information

210,546 Foreign Stock & Bond Investors: Home Address \$105.00/M  
 181,238 Foreign Stock & Bond Investors: Home Phone \$125.00/M  
 88,787 Foreign Stock & Bond Investors: Opt-In Email Address \$145.00/M

**Updated**

Quarterly

**TITLE**

**Foreign Stock and Bond Investors and Qualified Inquirers**

**UNIT OF SALE**

\$10,000.00 Plus

**DESCRIPTION**

This premium mailing list with optional opt-in email addresses consists of affluent and risk-tolerant U.S. residents with an interest in foreign stocks and bonds, international mutual funds, and bond funds. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The savvy investors in this premium marketing data have an active interest in diversifying their domestic-based portfolio with global investments and have either invested or inquired to invest a minimum of \$10,000 in the last 12 months in a foreign stock or bond, international mutual fund, or overseas bond fund.

**GENDER**

95% MALE  
 5% FEMALE

**PROFILE**

Average Age: 57  
 Average Income: \$178,000  
 Average Net Worth: \$485,000

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SOURCES**

Investment Questionnaires  
 Direct Mail  
 Seminar Attendees  
 Stockholders Lists  
 Membership Rosters  
 Shareholders Lists  
 Telemarketing  
 Proprietary Sources  
 Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**contact:**

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