

**ACCREDITED INVESTORS
POSTAL AND EMAIL**

001B

List Broker Discount 25% - More Information

774,396 Total Universe / Universe Rate	\$125.00/M
428,714 Accredited Investors - Home Address	\$125.00/M
41,209 Accredited Investors - Home Phone (DNC Suppressed)	\$150.00/M
178,773 Opt-In Email Address (Home)	\$165.00/M
345,682 Accredited Investors - Business Address	\$125.00/M
327,395 Accredited Investors - Business Phone Number	\$150.00/M
162,816 Opt-In Email Address (Business)	\$210.00/M

Updated

Quarterly

UNIT OF SALE

N/A

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Accredited Investors

DESCRIPTION

The audience of this premium marketing data is persistent and unwavering. These active, aggressive investors have stood the test of time and currently have a net worth of at least one million dollars (excluding principal residence) or have had an annual income of at least \$200,000 for two consecutive years. Self-reported data indicates that they welcome recommendations for exclusive unconventional ventures and private placements typically limited to investors who meet and exceed the accredited status. This perceptive audience recognizes that attractive and lucrative investment opportunities exist during all economic climates. Opt-in email addresses are also available with this premium mailing list. All market data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	56
Average Income:	\$320,000.00
Average Net Worth:	\$1,800,000.00

SOURCES

- Direct Mail
- Investment Questionnaires
- Proprietary Sources
- Seminar Attendees
- Stockholders Lists
- Membership Rosters
- Shareholders Lists
- Telemarketing
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery:	Within 24 Hours
Shipping & Handling:	\$25.00 Flat Rate



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