

AMERICAN EXPRESS CREDIT CARD HOLDERS

010A

List Broker Discount 25% - More Information

1,203,102	American Express Credit Card Holders	\$115.00/M
876,395	With Phone Numbers	\$130.00/M
566,661	Opt-In Email Addresses	\$155.00/M

Updated

Quarterly

TITLE

American Express Credit Card Holders

UNIT OF SALE

\$500.00 AVERAGE

DESCRIPTION

American Express Credit Card Holders. These Affluent Individuals have Above Average Income and Net Worth.

GENDER

75% MALE
25% FEMALE

PROFILE

Average Age:	51
Average Income:	\$75,000.00
Average Net Worth:	\$180,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

SOURCES

Direct Mail
Investment Questionnaires
Surveys
Telemarketing
Subscriptions
Mail Order
Travel Information
Proprietary Sources
Opt-In Email

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238