


ANTI GUN CONTROL CONTRIBUTORS POSTAL AND EMAIL		011A
List Broker Discount 25% - More Information		
123,562	Anti-Gun Control Contributors	\$125.00/M
58,198	Opt-In Email Addresses	\$145.00/M
TITLE Anti-Gun Control Contributors + Donors		Updated Quarterly
DESCRIPTION The staunch audience of this premium marketing data stands fiercely behind the American right to own and use firearms and is crusading to prevent further regulation of guns in any manner. These active pro-gun enthusiasts have made donations with a minimum of \$50.00 within the last 12 months. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		UNIT OF SALE \$125.00 AVERAGE
PROFILE Average Age: 54 Average Income: \$60,000.00 Average Net Worth: \$100,000.00		GENDER 90% MALE 10% FEMALE
SOURCES Membership Rosters Non-Profit Institutions Direct Mail Surveys Investment Questionnaires Subscriptions Clubs and Organizations Proprietary Sources Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
Updated Quarterly Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$ 7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
data owner:		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$ 5.00/M KEY CODING \$ 5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238