

BILLIONAIRES

015A

List Broker Discount 25% - More Information

379 Total Billionaires

\$489.60/FLAT

Updated

Quarterly

DESCRIPTION

Investors with - Approximate Net Worth of One Billion Dollars Plus

UNIT OF SALE

\$10,000.00 AVERAGE

PROFILE

Average Age: 69
Average Income: \$1,700,000.00
Average Net Worth: \$1,000,000,000.00

GENDER

97% MALE
3% FEMALE

SOURCES

Stockholder Lists
ShareHolders Lists
Business Holdings
Home Equity
Travel Information
Real Estate Equity
Real Estate Transactions
Auto Information
Membership Rosters
Travel Information
Non-Profit Institutions
Proprietary Sources

SOURCES

DIRECT RESPONSE
DIRECT MAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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