

BUSINESS EXECUTIVES WHO INVEST

06/20/2013

021A

1,026,545 Privately Owned \$105.00/M
994,650 With Phone Numbers \$125.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

High Income Executives of "Privately Owned" Non-Public Companies
with a Net Worth of One-Half Million Dollars and Over, at Business Addresses
who Invest either their Own or their Company's Money in Stocks, Bonds,
T - Bills, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL

PROFILE

Average Age: 57
Average Income: \$120,000.00
Average Net Worth: \$750,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

SOURCES

Business Holdings	Investment Questionnaires
Insurance Questionnaires	Surveys
Investment Subscriptions	Direct Mail
Shareholder Lists	Stockholder Lists
Real Estate Equity	
Subscription Lists	
Proprietary Sources	

SELECTIONS

AGE		N/C
INCOME SELECT		N/C
PHONE NUMBER		\$20.00/M
ZIP/S CF/COUNTY/S STATE		\$ 7.00/M
P.S. LABELS		\$10.00/M
3 X 5 INDEX CARDS		\$35.00/M
3 1/2 DISKETTE		\$50.00/F
CD ROM	\$50.00/F	
E - MAIL / FTP	\$50.00/F	

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable
Updated Quarterly
Last Update: 06/2013
Next Update: 09/2013

Delivery: Within 1 to 3 Business Days
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M

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