

BUSINESS EXECUTIVES WHO INVEST POSTAL AND EMAIL

06/20/2013

021C

514,652 Upper Echelon Corp. Executives \$85.00/M
501,952 With Phone Numbers \$105.00/M
419,431 Opt-In Email Addresses \$210.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

TITLE

Upper Echelon Corp. Executives who Invest

DESCRIPTION

The Upper Echelon Corporate Executives, Business Addr., Who Invest either Their Own or Their Companys Money in Stocks, Bond, Treasury Bills, C.D.'s, Money Market Funds, Commodities, and/or Real Estate. These Investors have Invested or have Inquired to Invest a Minimum \$10,000.00 in a Speculative or Conservative Financial Product.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age: 54
Average Income: \$150,000.00
Average Net Worth: \$720,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Financial Planning Institutions	Investment Questionnaires
Insurance Questionnaires	Surveys
Investment Subscriptions	Direct Mail
Shareholder Lists	Stockholder Lists
Real Estate Equity	Legal Journals
Business Holdings	Brokerage Firms
Proprietary Sources	Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



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ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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